



King's Hawaiian Round Bread Product Fact Sheet

- ALOHA IN EVERY BITE:** King's Hawaiian Original Hawaiian Sweet rolls and bread have been making everyday occasions special for 60 years. Irresistibly delicious, soft and fluffy, with just the right amount of sweetness, they are the only authentic Hawaiian sweet rolls and bread, crafted from the original Island recipe, with an uncompromising commitment to quality and Aloha Spirit. You'll find us in grocery stores everywhere, most often in the deli section or in-store bakery.
- VARIETIES AND PACKAGING:** The King's Hawaiian legacy began with the Original Hawaiian Sweet Round Bread recipe. When founder Robert Taira introduced it at his bakery in Hilo, Hawaii, back in the '50s, lines formed around the block. That same original Island recipe gives our breads the great taste and texture they have today.
- King's Hawaiian Round Bread comes in two flavors: **Original Hawaiian Sweet** and **Honey Wheat**.
- SUGGESTED USAGE:** Enjoy our authentic round bread the way the Hawaiians do, by ripping off a chunk and eating it right out of the package. It's the perfect bread bowl for your favorite dip, or use it to give your French Toast a delicious Island twist. And remember, King's Hawaiian Round Bread makes a fantastic sandwich no matter how you slice it.
- For more recipe ideas, visit KingsHawaiian.com/recipes
- AVAILABILITY:** National
- PRICE:** The average suggested retail price ranges from \$3.99 to \$4.29. Actual prices may vary by retailer.
- WHERE TO LEARN MORE:** Join the King's Hawaiian *ohana* on the Internet:
Website: KingsHawaiian.com
Facebook: facebook.com/KingsHawaiian
Twitter: twitter.com/KingsHawaiian
- For additional images or product samples, contact:
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